



KIAN Group of Companies  
A-07-02, No.3, Persiaran Singgahsana  
Bukit Jelutong, Seksyen, U 8  
40150 Shah Alam, Selangor

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **KIAN IS EVOLVING INTO SUBBRANDS: BAREKA by Kian, WORK ANYWHERE, AND HAVEN+**

**KUALA LUMPUR** – KIAN Group of Companies, a leading name in the furniture industry, is proud to announce the launch of BAREKA by Kian, WORK ANYWHERE, and HAVEN+ at Archidex 2024. The event was held at the Kuala Lumpur Convention Centre, 10.00 AM to 7.00 PM, from 3<sup>rd</sup> to 6<sup>th</sup>. This strategic move aims to focus on specific market segments of the furniture industry, catering to their diverse needs, scaling up KIAN's foothold globally and drive our sustainability innovations to achieve our sustainability commitment.

BAREKA by Kian focuses on providing furniture and total furnishing solutions to businesses in the bar, restaurant, café and quick service restaurant (QSR) market. WORK ANYWHERE, is tailored to address the future of work by offering wellness and workspace-centric solutions. HAVEN+ specialises in the hotel and accommodation segment by providing unparalleled service with an expert team that has vast industry network and know-how, this is boasted by KIAN's 40 years of experience in the furniture business.

"We are listening to our customers, and with our sub brands we can provide curated and specified solutions that address their business pain points. Real solutions to real problems," promised Chris Chan, CEO of KIAN Malaysia.

KIAN has set ambitious goals, including achieving a 50% reduction in carbon emissions by 2030, and becoming carbon net zero by 2050. These commitment underscores KIAN's exploration into the use of environmental-friendly materials and alternative green practises. Partnerships with local and international organisations such as ChopValue, Reconstructed Timber, Heng Hiap Industries ensures that it is on the right track towards achieving their goals.

"Sustainability is at the heart of all our new brands. We have only one planet, and we must be a business that is a force for good. We are committed to driving positive change and are open to partnerships with organisations that share our vision for a sustainable future," reiterated by James Ng, Chairman of KIAN Group of Companies.

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### **About KIAN**

KIAN is an intelligent furniture solutions provider with more than 40 years of service, catering to the commercial and residential sectors. KIAN's sub-brands journey with BAREKA by Kian, WORK ANYWHERE and HAVEN+, diversifies and address different market segments, establishing KIAN as a market leader across more than 100 countries worldwide.

### **Media Contact (Malaysia)**

Name : Joanna Ng  
Designation : Marketing Manager  
Phone Number: : +60 16 915 4678  
Email Address : [joannang@kian.com](mailto:joannang@kian.com)

### **Media Contact (Global)**

Name : Irene Lim  
Designation : Global Brand Strategy Director  
Phone Number : +60 12 642 9318  
Email Address : [irenelim@kian.com](mailto:irenelim@kian.com)