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*Highly motivated, always eager and willing to acquire new skills and further develop myself. With my knowledge, I hope to be able to bring a positive impact to my company as much as I get the opportunities to improve myself.*

### **PERSONAL PARTICULARS**

<b>Name</b>	: Chan Chun Yin	<b>NRIC</b>	: 010529-14-0679
<b>Gender</b>	: Male	<b>Email</b>	: <a href="mailto:me@chunyin.co.uk">me@chunyin.co.uk</a>
<b>Nationality</b>	: Malaysian	<b>Age</b>	: 24
<b>Race</b>	: Chinese	<b>Religion</b>	: Buddhist
<b>Contact No.</b>	: +60 12 988 3803	<b>Birth Place</b>	: Wilayah Persekutuan Kuala Lumpur
<b>Address</b>	: 24, Jalan UP 2A, Taman Prima Ukay, Saujana Melawati, 53100 Kuala Lumpur		

### **ADDITIONAL INFORMATION**

<b>Language (Written)</b>	: <b>English</b> ( <i>Native / Bilingual</i> ), <b>Bahasa Malaysia</b> ( <i>Elementary</i> )
<b>Language (Spoken)</b>	: <b>English</b> ( <i>Native / Bilingual</i> ), <b>Mandarin</b> ( <i>Professional</i> ), <b>Cantonese</b> ( <i>Professional</i> ), <b>Bahasa Malaysia</b> ( <i>Elementary</i> ), <b>Hokkien</b> ( <i>Elementary</i> )
<b>Skills</b>	: <b>Excellent</b> – WordPress, Elementor, Adobe Lightroom CC, Microsoft Word, Microsoft PowerPoint, Open Broadcaster Software, Google Drive, Google Meet, Zoom, Canva, Adobe Acrobat Pro DC, Apple iCloud, ScreenFlow, Enthusiastic Driving, Typing Speed <b>Moderate</b> – Google Merchant Center, Google Ads, BeBuilder, WordFence, Search Engine Optimization, Adobe Photoshop CC, Adobe Premiere Pro CC, Microsoft OneDrive, Microsoft Excel, Adobe Illustrator CC, Adobe InDesign CC, Loopback, Farrago, Software Debugging

**EDUCATIONAL BACKGROUND**

July 2022 – May 2024

**Bachelor of Public Relations (Honours)***Tunku Abdul Rahman University of Management and Technology (TAR UMT)*

June 2020 – April 2022

**Diploma in Public Relations***Tunku Abdul Rahman University College (TAR UC)*

2014 – 2018

**International General Certificate of Secondary Education (O-Levels)***St. John's International School (SJIS)***WORKING EXPERIENCES**

September 2024 – present

***Marketing Executive***

Ping Edge Sdn. Bhd. (Kitchen Arena)

- Spearheaded EATs by Kitchen Arena, development of Frezmac website using various web building technologies. Video host for Murah Kitchen marketing and promotional social media videos. Speechwriter for the CEO, Emcee, and VIPs of events. Blog and social media copywriter. Supported in business expansion project, opening of 3 outlets nationwide, and brand new headquarters.

January – August 2024

***Brand & Marketing Intern***

KIAN (Hong Kong) Pte. Ltd. (KIAN Group of Companies)

- Managed KIAN and its sub brands' social media pages on various social media platforms, copywriter for social media and KIAN website blog posts. Performed graphic design work, photographer launch event and activities, also a product photographer. Worked on sub branding corporate profiles. Participated in running a booth in a tradeshow and worked on internal communication exercises.

October – December 2021

***Public Relations Intern***

Humanomics Sdn. Bhd.

- Performed data entry work provided by Shopee Malaysia, one of Humanomics' plethora of clients. Also, a communication medium between Shopee Malaysia and its customers, answered any questions that the customers of the client had and queried the client on questions that required the client's attention. Surveyed and managed part time employees for another client, Pop Meals.

**CO-CURRICULAR ACTIVITIES**

- **Information Technology Specialist, KL Society (2017 – present)**
  - Providing photography, videography, live streaming, photo video editing, social media management services to various KL Society events, such as KL Society Discourse Series, back in year 2020.
- **Information Technology Specialist, Kiwanis Club of Kuala Lumpur (2014 – present)**
  - Providing photography, videography, live streaming, photo video editing, social media management services to various KCKL events, such as the annual Kiwanis Motor Treasure Hunt, have been providing services since the 31<sup>st</sup> Kiwanis Motor Treasure Hunt back in year 2014.
- **Member, Exhibition Department, A.S.L.I Campaign, TAR UMT (2023)**
  - Student project for course 'BHPR2064 PR Campaign Planning and Management' during second year Bachelor Degree studies, a requirement for earning a Bachelor Degree at TAR UMT. A Space Linking Identities (A.S.L.I) Campaign was a campaign for Epic Homes, a non-profit organisation that aims to build affordable housing for building relationships between rural and urban divide. My roles are to come up with ideas and create various designs and items for exhibits during the event day, I was also tasked with photographing various sessions of the event.
- **Member, Creative & Design Department, L.I.G.H.T Charity Campaign, TAR UC (2021)**
  - Student project for course 'AHPR2414 Introduction to PR Event' during final year Diploma studies, a requirement for earning a Diploma at TAR UC. Love In Generosity, Hope and Time (L.I.G.H.T) Charity Campaign was an online based fundraising charity campaign for Dialogue In The Dark. My roles are to come up with ideas and create various designs for the online campaigns' social media platforms and also to assist in any need for live streaming during the duration of the campaign.
- **President, Scout, SJIS (2017 – 2018)**
  - Joined the newly formed Scout Movement of SJIS and as the most senior member of the movement, I was unanimously voted for presidency. Learned basic scouting skills from the teacher-in-charge, who is a qualified scout, and taught classes on scouting to my fellow members. Was pardoned and became an inert member of the movement by the teacher-in-charge during the second half of 2018 to focus on my IGCSE / O-Levels.
- **Committee, Photography Society, SJIS (2016 – 2017)**
  - Started out as a junior member and participated in weekly activities created by the teacher-in-charge as well as committee members of the photography society at the time. Volunteered to work on photography projects for various events all over the school, e.g. sports day, annual football competition, et cetera, throughout the two years of my membership in the society. Created an online photography portfolio and presented some of my best work at the time on the website. Got voted into the committee by various teachers and staff of the school. Assisted the teacher-in-charge of year 2017 in creating a photography syllabus and taught a class once on the topic 'composition and optics'. In due course, I left due to controversies within the society.
- **Member, St. John Ambulance of Malaysia, SJIS (2014 – 2016)**
  - Junior member of the St. John Ambulance society of SJIS, learned and gained basic first aid skills and participated in activities related to first aid. Partook in the seasonal basic first aid test for non-certified officers and officers of the St. John Ambulance of Malaysia, did not pass the practical test but continued to learn about helping the injured. Assisted an officer in helping an injured fellow student during one of the annual sports day events. Eventually, I left the society in 2016 to pursue my interest in photography.